

VANESSA PEDERZANI



Milan-born, London-based jeweller Vanessa Pederzani has attracted accolades from across Europe and Asia. In 2018, Vanessa Pederzani was invited by one of the world's largest jewellery companies, Chow Tai Fook, as a guest designer to create a bridal collection now available in stores across Asia. In 2019, Vanessa Pederzani was chosen as a winner in International Jewellery London's Kickstart competition and was selected to exhibit at the inaugural Milan Jewellery Week as part of the Italian jewellery show Artistar Jewels held at Milan's 18th century Palazzo Bovara.

Vanessa Pederzani divides her time between the Vanessa Pederzani brand collections, bespoke commissions from private clients and special projects for jewellery houses.

The third in a line of Pederzani's in the jewellery business, Vanessa honed her skills in her family business and in the jewellery departments of Sotheby's in Milan and Christie's in London, before striking out on her own to create her jewellery brand in 2013. After growing up in Italy surrounded by beautiful, classic jewellery and the finest craftsmanship all her life, Vanessa Pederzani has gone on to create jewellery collections for a new generation of contemporary, design-conscious, feisty women.

“ One of my best memories is my mother all dressed up, lifting her hair, me smelling her perfume, and my father closing a diamond necklace around her neck. It was always the same gesture, it was so unique. That loving gesture is what jewellery is all about for me: instinct and ritual. ”

- Vanessa Pederzani

# THE COLLECTIONS

Taking a highly creative approach to design, Vanessa Pederzani contrasts and combines themes of seduction with darkly romantic motifs from scorpions to warriors in battle. She is passionate about women daring to make their personal journeys to triumph, while they stare in the face of challenges along the way.



## DARK KINGDOM

Not for the faint of heart, a collection inspired by bats: the mysterious and supernatural embodiment of Gothicism.



## THE DANCING SCORPION

Scorpions are protective yet controlling and traditionally solitary. Jewels to celebrate female power and protection.



## THE WHITE QUEEN

Perhaps nature's most fragile creation, every snowflake, when left untouched, is unique and beautiful in its perfection.



## THE ROMANTIC AFFAIR

Since the 16th Century, women have donned corsets and lace to draw attention to their femininity.



## THE DANGEROUS KISS

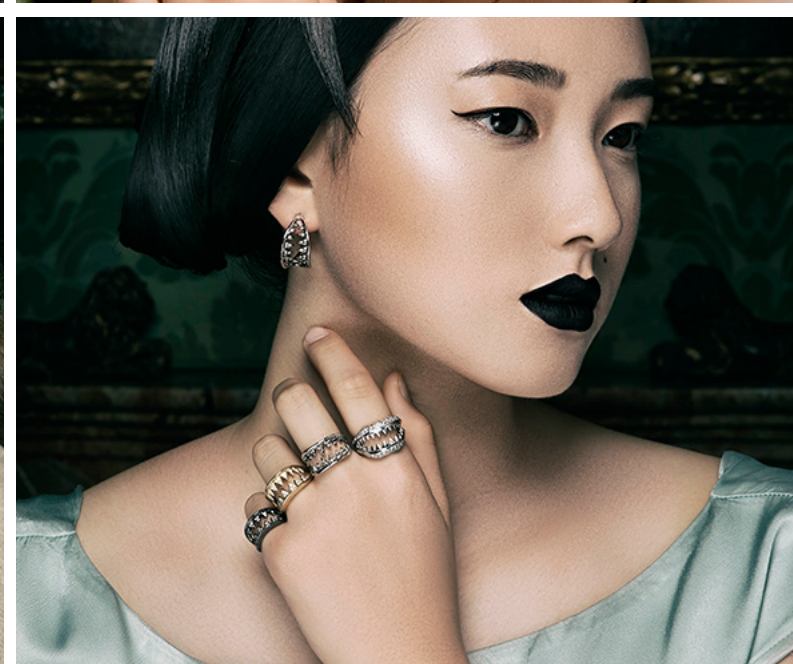
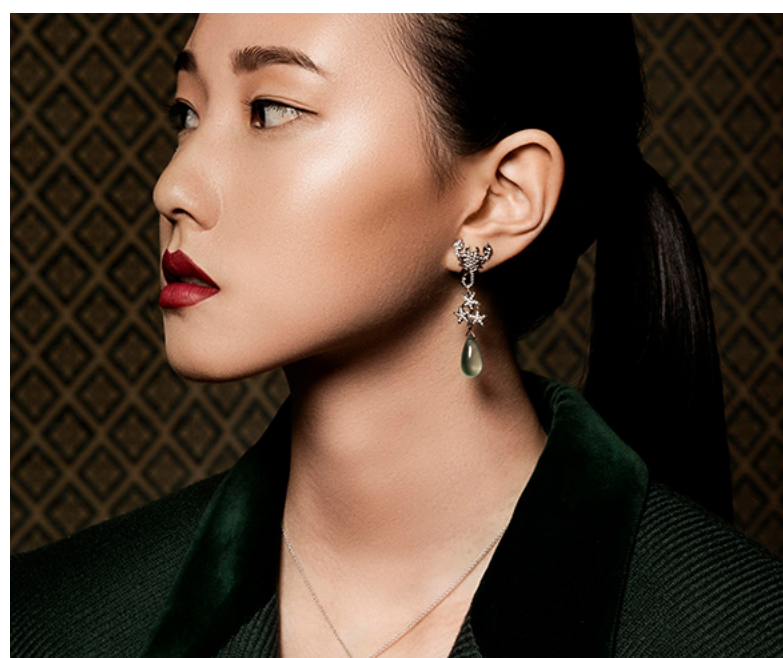
The Italian expression "Mordere la vita", sink your teeth into life or bite life, is the hard-earned key to success.



## THE BEAUTIFUL WARRIOR

Summoning the strength to face life's challenges, especially as a woman, requires strong, yet always stylish, armour.





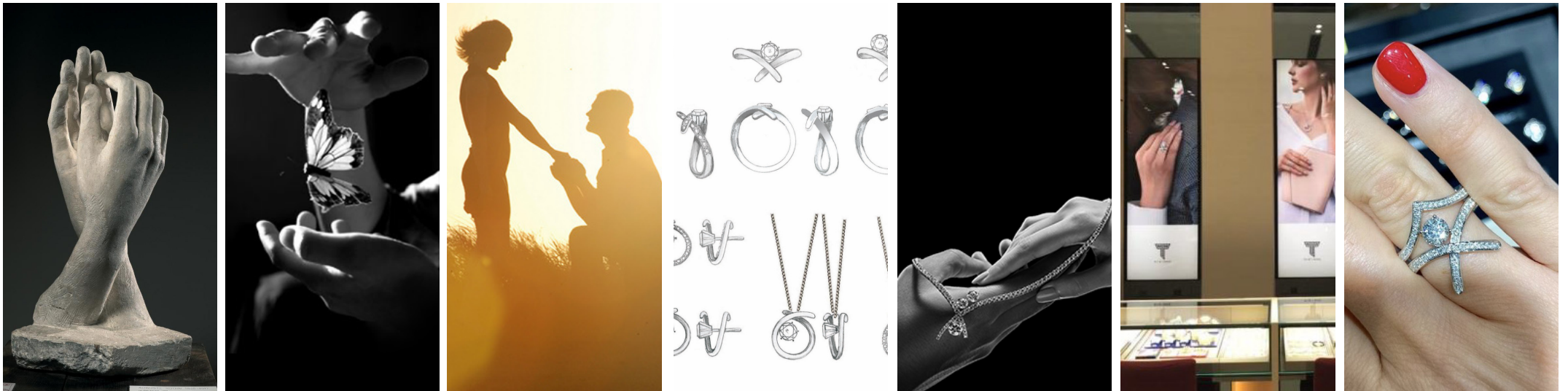


# CHOW TAI FOOK COLLABORATION

For her collaboration with Chow Tai Fook, Vanessa Pederzani was invited to design a bridal collection inspired by the word Trust. She took as her starting point clasping hands - a symbol of connection, lasting bonds, permission for marriage and enduring relationships. That original inspiration shines through every part of her creative process and every iteration of the resulting collection, now available in stores across Asia.

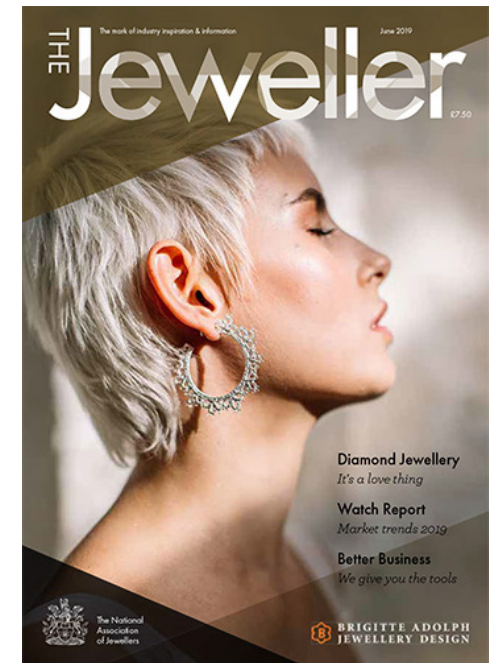
“ In the mid 19th-century, the French sculptor Rodin made studies of two hands encountering each other. He understood that reaching out and taking someone's hand is the beginning of a journey. ”

- Vanessa Pederzani



# PRESS

Inspired by accomplished women and their contemporary struggles and triumphs, the thinking behind Vanessa Pederzani's design ideas is always as compelling as the jewellery itself. Press coverage about Vanessa Pederzani typically focuses on her design philosophy, her personal style and Asia's enduring appetite for creative talent from the West.



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