



FINANCIAL TIMES







### Retail Jeweller



PICS: Platinum Born lebrates ROX boutique unch

MARCH 2024 \* BY MAY GARLAND







### **≡ F**ASHION

HOME / HELLO! FASHION / CULTURE

Marie Antoinette's 'scandalous' necklace, seen at The Queen's coronation, heads to auction

Shirley Paget, Marchioness of Anglesey wore it in 1953, at the coronation of Oueen Elizabeth II





Managing Director, 77 Diamonds B B C NEWS





# TATLER

BYSTANDER STYLE BEAUTY ROYALS F

Ashley Zhang Jewelry Amethyst Bubble Ring

£1,602.00 ashleyzhangjewelry.com





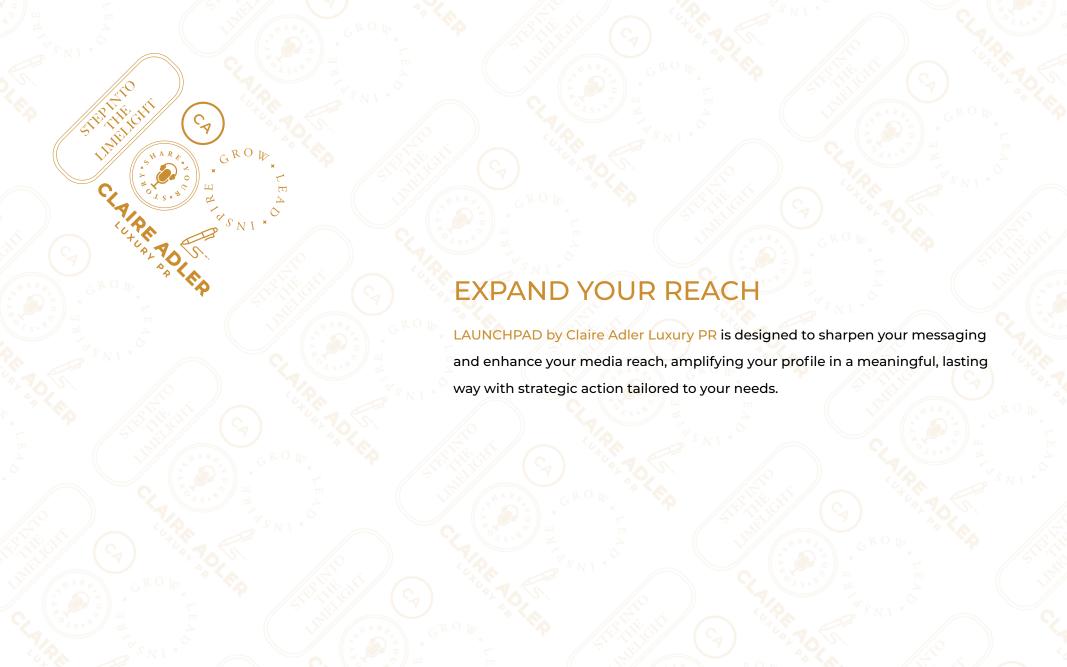
# Spring Greens

FASHION - JEWELLERY

Standout pieces in this season's freshest shade









## Here's What We'll Do

Understand Your Brand — We'll dive deep into your website, social media, and overall messaging, offering fresh perspectives and focused feedback to help you shine.

Craft Your Messaging — We'll uncover the key messages that resonate with your audience and leverage them for maximum impact.

Amplify Your Reach — We'll leverage our network through regular outreach to secure media coverage that matters, ensuring your story reaches the right audience.

Nurture Your Brand Story — We'll help you connect with your audience and enhance your brand identity through newsletter creation.



# Always Included

Stay in the Loop — 24/7 access to live updates on your press coverage and outreach.

Ask Away — Monthly 30-minute Q&A with Claire or a team member.

In the Spotlight — Regular features on the Claire Adler Luxury PR Instagram.

# **Optional Extras**

Curate Opportunities — We'll secure select advertising and sponsorship opportunities at preferred rates.

Bespoke Invitations — We'll design captivating invitations for your events.

PR Toolkit — We'll provide you with our comprehensive templates, created to ensure refined and impactful communications.

