

ASCEND by

CLAIRE ADLER

LUXURY PR

FINANCIAL TIMES

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Tiffany releases its 'gravity defying' diamond

The new setting is part of a collaboration with Louis Vuitton's creative director Pharrell Williams



UPSCALE *Living*



EXPERIENCING THE RHYTHM

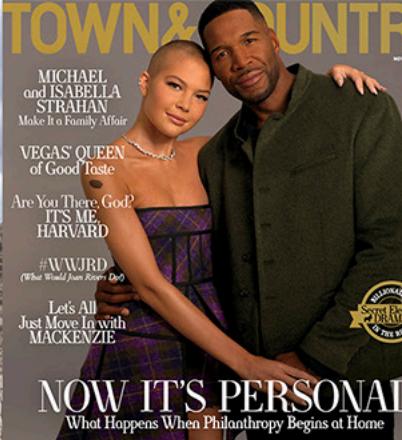
Retail Jeweller



EVENTS

PICS: Platinum Born celebrates ROX boutique lunch

MARCH 2024 • BY MAY GARLAND



HELLO! FASHION

HOME / HELLO! FASHION / CULTURE

Marie Antoinette's 'scandalous' necklace, seen at The Queen's coronation, heads to auction

Shirley Paget, Marchioness of Anglesey wore it in 1953, at the coronation of Queen Elizabeth II

The image shows the front cover of BBC News magazine. The title 'BBC NEWS' is at the top left. The main headline in large red letters is 'ABSOLUTELY'. Below it, in a smaller font, is 'Kensington & Chelsea'. The date 'NOVEMBER 2024 / £3.95' is also present. On the left, there are three sections: 'PLUS', 'WILLOW CROSSELEY - The art of decorating', and 'BEAUTIFUL BAUBLES For stylish trees'. On the right, there is a circular 'Christmas SPECIAL' sidebar with the text 'All you need for a fabulous celebration'. The central image features a woman with short dark hair, wearing a plaid dress with a ruffled hem and red tights, standing on a red and white striped surface. The word 'True' is written vertically in large letters at the bottom of the page.

A modern living room with a white sofa, a white coffee table with a black vase, and a large window overlooking the ocean.

PR AT ITS MOST POWERFUL

ASCEND by Claire Adler Luxury PR is a premium PR service designed to deliver a highly tailored, high-frequency approach to elevate your profile at the highest level.

Here's What We'll Do

Understand Your Brand — We'll dive deep into your website, social media, and overall messaging, offering fresh perspectives and focused feedback to help you shine.

Craft Your Messaging — We'll uncover the key messages that resonate with your audience and leverage them for maximum impact.

Amplify Your Reach — We'll ensure your story reaches the right people through sustained media outreach to our extensive network, including individual outreach to specific journalists.

Build Your Influence — We'll position you in key conversations that elevate your brand through thought leadership opportunities.

Little Black Book — We'll connect you with our trusted network of experts, from event planners to SEO specialists, stylists, and international showroom consultants.

Curate Opportunities — We'll secure select advertising and sponsorship opportunities at preferred rates.

Media Meetings — We'll secure a monthly meeting with key media, in which they can hear directly from you.

Always Included

Stay in the Loop — 24/7 access to live updates on your press coverage and outreach.

Ask Away — Monthly 30-minute Q&A with Claire or a team member.

In the Spotlight — Regular features on the Claire Adler Luxury PR Instagram.

Optional Extras

PR Burst — We'll create a highly targeted, strategic campaign designed to get your brand noticed at the right time.

Nurture Your Brand Story — We'll help you connect with your audience and enhance your brand identity through newsletter creation.

Team Collaboration — We'll work with you to map out the perfect PR strategy through custom workshops.

Ready to share your story?

Book your Clarity Call with Claire Adler to discover how **ASCEND** by Claire Adler Luxury PR can help elevate your profile and grow your business.

Book now →

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